



Department
of Business
Communication

Fall 2026
Elective

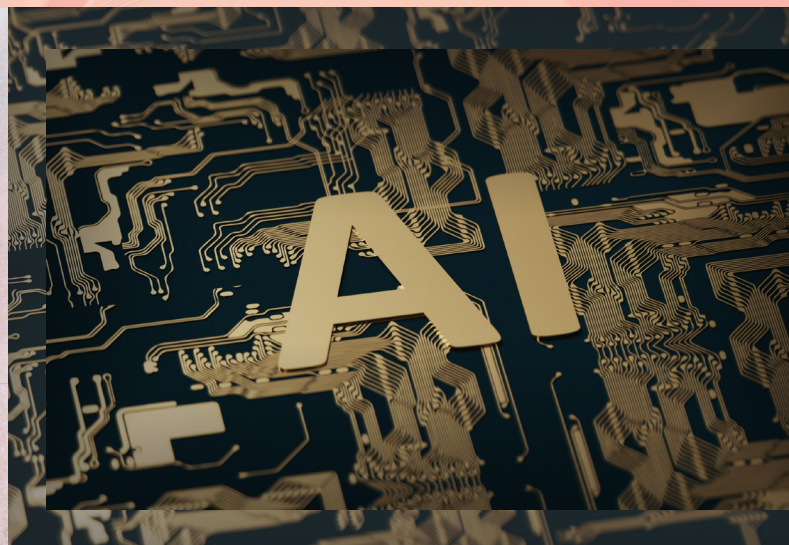
BUCO 503

Advanced Managerial
Communication (1.5 units)

In this applied business communication course, optimize dynamic communication skills and advanced delivery dynamics through an executive coaching model.

Completed in just two Saturdays, this course will equip you with the tools and techniques to deliver impactful, data-driven presentations.

Through workshop and studio-model sessions with hands-on practice and personalized feedback, you will craft compelling narratives, integrate data, refine your executive presence, and set a plan for how to continue to captivate audiences throughout your career.



Attendance is required at BOTH
Saturday sessions: September 19
and October 3, from 9am to 5pm.

Professor Stephen Lind
lindstep@marshall.usc.edu
Sat 9am - 5pm (1.5 units)
Fall 2026 (15240)