

Marshall Undergraduate Business Administration Majors

Sample Course Plan



Freshman		Sophomore		Junior		Senior	
Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
MATH 118/GE F Fund. Principles of Calculus (4)	ECON 351x Microeconomics for Business (4)	BUAD 280 Financial Accounting (3)	BUAD 281 Managerial Accounting (3)	BUAD 425 or 427 Intro to Data Analytics or Advanced Intro to Business Analytics with AI (2)	BUAD 497 Strategic Management (4)	Marshall Upper Division Elective/Emphasis (4)	GE Global G (4)
				Free Elective (2)			
BUAD 304 Organizational Behavior & Leadership (4)	BUAD 310 or 312 Applied Business Statistics or Statistics & Data Science (4)	BUAD 302 Communication Strategy in Business (4)	ECON 352x Macroeconomics for Business (4)	Emphasis/Marshall Upper Division Elective (4)	Emphasis/Marshall Upper Division Elective (4)	Minor/Free Elective/Marshall Upper Division Elective (4)	GE Global H (4)
WRIT 150 Writing & Critical Reasoning (4)	GESM General Education Seminar (4)	BUAD 306 or 308 Business Finance (4)	BUAD 307 Marketing Fundamentals (4)	Minor/Free Elective/Marshall Upper Division Elective (4)	Minor/Free Elective/Marshall Upper Division Elective (4)	GE Core A-E (4)	Minor/Free Elective/Marshall Upper Division Elective (4)
GE Core A-E (4)	GE Core A-E (4)	GE Core A-E (4)	BUAD 311 or 313 Operations Management (4)	GE Core A-E (4)	WRIT 340 Advanced Writing for Business (4)	GE Core A-E (4)	Minor/Free Elective/Marshall Upper Division Elective (4)
	Optional Elective BUAD 104 (2)	Optional Elective BUAD 252 (2)	Free Elective (2)	<ul style="list-style-type: none"> • BS in Business Administration requires a minimum of 128 units • Most business emphases require 12 units; some require 16 units • Combine GE Core with GE Global to reduce number of GE requirements • Most minors require 16-24 units 			