

Marshall Undergraduate Business Administration Majors

Transfer Sample Three Year Course Plan



Sophomore		Junior		Senior	
Fall	Spring	Fall	Spring	Fall	Spring
ECON 351x Microeconomics for Business (4)	BUAD 310 or 312 Applied Business Statistics or Statistics & Data Science (4)	ECON 352x Macroeconomics for Business (4)	Emphasis/ Marshall Upper Division Elective (4)	Emphasis/ Marshall Upper Division Elective (4)	GE/Minor/ Marshall Upper Division Elective/ Free Elective (4)
BUAD 280 Financial Accounting (3)	BUAD 281 Managerial Accounting (3)	BUAD 311 or 313 Operations Management (4)	BUAD 497 Strategic Management (4)	BUAD 425 or 427 Intro to Data Analytics or Advanced Intro to Business Analytics with AI (2) Free Elective (2)	GE/Minor/ Marshall Upper Division Elective/ Free Elective (4)
BUAD 304 Organizational Behavior & Leadership (4)	BUAD 306 or 308 Business Finance (4)	BUAD 307 Marketing Fundamentals (4)	Emphasis/ Marshall Upper Division Elective (4)	GE/Minor/ Marshall Upper Division Elective/ Free Elective (4)	GE/Minor/ Marshall Upper Division Elective/ Free Elective (4)
Dornsife GE Core (4)	BUAD 302 Communication Strategy in Business (4)	GE/Minor/ Marshall Upper Division Elective/ Free Elective (4)	WRIT 340 Advanced Writing for Business (4)	GE/Minor/ Marshall Upper Division Elective/ Free Elective (4)	Dornsife GE Core (4)

- BS in Business Administration requires a minimum of 128 units
- Most business emphases require 12 units; some require 16 units
- Most minors require 16-24 units
- All transfer students must complete two GE Core Literacy courses at USC in the Dornsife College of Letters, Arts and Sciences
- Exact number of GE requirements depends on articulation of transfer coursework. Refer to your STARS & TCR for specific information on outstanding GE requirements