

Marshall Undergraduate Business Administration Majors

Transfer Sample Two Year Course Plan

Junior		Senior	
Fall	Spring	Fall	Spring
ECON 351x Microeconomics for Business (4)	BUAD 310 or 312 Applied Business Statistics or Statistics & Data Science (4)	ECON 352x Macroeconomics for Business (4)	BUAD 497 Strategic Management (4)
BUAD 305 Abridged Core Concepts of Accounting (4)	BUAD 304 Organizational Behavior & Leadership (4)	BUAD 307 Marketing Fundamentals (4)	BUAD 425 or 427 Intro to Data Analytics or Advanced Intro to Business Analytics with AI (2)
BUAD 302 Communication Strategy in Business (4)	BUAD 306 or 308 Business Finance (4)	BUAD 311 or 313 Operations Management (4)	Marshall Upper Division Elective/Emphasis (4)
Dornsife GE Core (4)	WRIT 340 Advanced Writing for Business (4)	Marshall Upper Division Elective/Emphasis (4)	Marshall Upper Division Elective/Emphasis (4)
			Dornsife GE Core (4)

- BS in Business Administration requires a minimum of 128 units
- Most business emphases require 12 units; some require 16 units
- Most minors require 16-24 units
- All transfer students must complete two GE Core Literacy courses at USC in the Dornsife College of Letters, Arts and Sciences
- Exact number of GE requirements depends on articulation of transfer coursework. Refer to your STARS & TCR for specific information on outstanding GE requirements