



**USC** Marshall

School of Business  
*Peter Arkley Institute  
for Risk Management*

**RISK MANAGEMENT  
EMPHASIS WORKSHOP**

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January 23, 2024



# AGENDA

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- What Is the Risk Management Emphasis?
- What Are the Courses to Take?
- What Are Potential Career Paths?
- How Does the Arkley Institute Support You?





# WHAT IS THE RISK MANAGEMENT EMPHASIS?

- 16 units of upper division electives
- Students can only declare one emphasis
- Emphasis shows up on transcript, but not on the diploma





# WHAT ARE THE COURSES TO TAKE?

- Required Courses

ACCT / BUAD 380: INTRODUCTION TO ENTERPRISE RISK MANAGEMENT  
**UNITS: 4**

- Complete 4-12 units from the following:

ACCT / BUAD 385: INTRODUCTION TO RISK MANAGEMENT AND INSURANCE  
**UNITS: 4**

ACCT / BUAD 387: RISK MANAGEMENT IN ENTERTAINMENT, SPORTS, AND THE ARTS  
**UNITS: 4**

ACCT / BUAD 388: INNOVATING RISK SOLUTIONS IN DISRUPTIVE ENVIRONMENTS  
**UNITS: 4**

ACCT 499: MANAGING RISKS AND CRISES IN MEDIA, HOSPITALITY, AND TECH  
**UNITS: 4**

- You can complete any additional units from seven other ACCT, DSO, and FBE courses





# WHAT ARE POTENTIAL CAREER PATHS?

- Every profession involves risk
- Opportunities are limitless:
  - CONSULTING
  - INSURANCE
  - RISK MANAGEMENT FUNCTION IN ANY INDUSTRY [E.G. BANKS, ENTERTAINMENT, TECH]
  - ASSET MANAGEMENT, INVESTMENT BANKING, FINANCE, HEDGE FUNDS, PRIVATE EQUITY, FAMILY OFFICE
- USC Risk Management Graduates are full-time employees at a variety of organizations:

-AIG	-CHUBB	-GUGGENHEIM PARTNERS
-ALLIANT	-DELOITTE	-HUB
-AON	-DISNEY	-KPMG
-BANK OF AMERICA	-ERNST & YOUNG	-MARSH
-BEAZLEY	-GOLDMAN SACHS RISK	-MUNICH RE
-BERSKSHIRE HATHAWAY	-GRANT THORNTON	-PWC





# HOW DOES THE ARKLEY INSTITUTE SUPPORT YOU?

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- Mentorship Program
- Meet the Risk Management Professionals Event  
FEBRUARY 6, 5:30-7:30P | USC HOTEL
- Internship and Full-Time Opportunities  
RECRUITING INFORMATION LIST
- Emerging Leaders Program
- Risk Management Society at USC
- Scholarships
- Research Opportunities
- Associate Director Dana Willis
- Administrative Assistant Cassandra Rodriguez
- Trailblazers Council









