

# Leadership & Innovation Emphasis

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# **Leadership & Innovation Emphasis**

**The BS in Business Administration with an Emphasis in Leadership and Innovation**  
prepares students for careers in:

- Leadership**
- Strategic Management**
- Management Consulting**
- Global Management**

# Requirements for Admission

**This emphasis is available** only to **current Marshall and Leventhal undergraduates** who satisfy the following three conditions:

- (1) have attained **sophomore standing**,
- (2) have completed at least **one semester in residence** at USC, and
- (3) have earned credit for the course:

**BUAD 304 Organizational Behavior and Leadership.**

# Requirements for Admission

**Students who wish to transfer to this emphasis**

should visit the **Office of Undergraduate Advising and Student Affairs** at the Marshall School of Business.

**Students may earn only one emphasis** within the BS in Business Administration degree.

**The Emphasis shows up** on your transcript, not on your diploma.

# Requirements for Completion

**To complete the emphasis, students must**

- satisfy **all the requirements for the BS in Business Administration** and
- complete **12 units** of upper-division elective courses
  - typically three 4-unit courses
  - offered by the Management & Organization Dpt. at Marshall
  - specifically **three 300- or 400-level courses with a prefix MOR** that are available for credit toward the major.

# Courses

## Leadership courses

**MOR 451: Mastering Decision Making (4.0 units)**

**MOR 468: Cross-Cultural Negotiations (4.0 units)**

**MOR 469: Negotiation and Persuasion (4.0 units)**

**MOR 470: Global Leadership (4.0 units)**

**MOR 472: Power, Politics and Influence (4.0 units)**

**MOR 473: Designing and Leading Teams (4.0 units)**

**MOR 498: Special Topics: Leadership through Improvisation (4.0 units)**

## Strategy courses

**MOR 458: Technology Strategy: The Case of AI (2.0 units)**

**MOR 467: Strategic Management of Innovation (4.0 units)**

**MOR 492: Global Strategy (4.0 units)**

# Courses

## Industry-specific courses

**MOR 443: The Business of Digital Hollywood (4.0 units)**

**MOR 462: Management Consulting (4.0 units)**

**MOR 479: The Business of Sports (4.0 units)**

**MOR 480: Sports Business Innovation: Impacts on Decision Making (4.0 units)**

## Responsible business courses

**MOR 385: Business, Government and Society (4.0 units)**

**MOR 466: Business and Environmental Sustainability (4.0 units)**

**MOR 499: Special Topics: Leadership toward a Sustainable Future (4.0 units)**

**MOR 421: Social and Ethical Issues in Business (4.0 units)**



# Contact Us

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