

# Marshall Undergraduate Business Administration Majors

## Sample Course Plan

Freshman		Sophomore		Junior		Senior	
Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
<b>MATH 118/GE F</b> Fund. Principles of Calculus (4)	<b>ECON 351x</b> Microeconomics for Business (4)	<b>BUAD 280</b> Financial Accounting (3)	<b>BUAD 281</b> Managerial Accounting (3)	<b>BUAD 425</b> Data Analysis for Decision Making (2)	<b>BUAD 497</b> Strategic Management (4)	<b>Marshall Upper Division Elective/Emphasis</b> (4)	<b>GE Global G</b> (4)
				Free Elective (2)			
<b>BUAD 304</b> Organizational Behavior & Leadership (4)	<b>BUAD 310 or 312</b> Applied Business Statistics or Statistics & Data Science (4)	<b>BUAD 302</b> Communication Strategy in Business (4)	<b>ECON 352x</b> Macroeconomics for Business (4)	<b>Emphasis/ Marshall Upper Division Elective</b> (4)	<b>Emphasis/ Marshall Upper Division Elective</b> (4)	<b>Minor/ Free Elective/ Marshall Upper Division Elective</b> (4)	<b>GE Global H</b> (4)
<b>WRIT 150</b> Writing & Critical Reasoning (4)	<b>GESM</b> General Education Seminar (4)	<b>BUAD 306 or 308</b> Business Finance or Adv Business Finance (4)	<b>BUAD 307</b> Marketing Fundamentals (4)	<b>Minor/ Free Elective/ Marshall Upper Division Elective</b> (4)	<b>Minor/ Free Elective/ Marshall Upper Division Elective</b> (4)	<b>GE Core A-E</b> (4)	<b>Minor/ Free Elective/ Marshall Upper Division Elective</b> (4)
<b>GE Core A-E</b> (4)	<b>GE Core A-E</b> (4)	<b>GE Core A-E</b> (4)	<b>BUAD 311 or 313</b> Operations Management or Adv Operations Management (4)	<b>GE Core A-E</b> (4)	<b>WRIT 340</b> Advanced Writing for Business (4)	<b>GE Core A-E</b> (4)	<b>Minor/ Free Elective/ Marshall Upper Division Elective</b> (4)
	<b>Optional Elective</b> BUAD 104 (2)	<b>Optional Elective</b> BUAD 252 (2)	<b>Free Elective</b> (2)	<ul style="list-style-type: none"> <li>• BS in Business Administration requires a minimum of 128 units</li> <li>• Most business emphases require 12 units; some require 16 units</li> <li>• Combine GE Core with GE Global to reduce number of GE requirements</li> <li>• Most minors require 16-24 units</li> </ul>			