

B.S. Business of Cinematic Arts

Sample Course Plan

Freshman		Sophomore		Junior		Senior	
Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
MATH 118/GE F Fund. Principles of Calculus (4)	ECON 351x Microeconomics for Business (4)	BUAD 280 Financial Accounting (3)	BUAD 281 Managerial Accounting (3)	BUAD 311 or 313 Operations Management (4)	BUAD 425 Data Analysis for Decision Making (2)	Marshall Upper Division Elective (4)	Marshall or SCA Upper Division Elective (4)
BUAD 304 Organizational Behavior & Leadership (4)	BUAD 310 or 312 Applied Business Statistics or Statistics & Data Science (4)	BUAD 302 Communication Strategy in Business (4)	ECON 352x Macroeconomics for Business (4)	BUAD 497 Strategic Management (4)	Marshall Upper Division Elective (4)		
WRIT 150 Writing & Critical Reasoning (4)	GESM General Education Seminar (4)	BUAD 306 or 308 Business Finance or Advanced Finance (4)	BUAD 307 Marketing Fundamentals (4)	GE Core B-E (4)	GE Core B-E (4)	WRIT 340 Advanced Writing for Business (4)	GE Global G (4)
CTCS 190 (GE A) Intro to Cinema (4)	CTPR 385 Motion Picture Production Techniques (4)	GE Core B-E (4)	CNTV 441 Entertainment Practicum (2)	CNTV 463 Integrating Creative & Business Obj. (2)	GE Core B-E (4)	GE Core B-E (4)	CNTV 458 Prod. & Marketing Feature Length Films (2)
			Optional Free Elective (2-4)	Free Elective (2-4)			
	Optional Elective BUAD 104 (2)	CTPR 410 The Movie Business (2)			CTIN 458 Business & Mgmt of Games (2)		

- BS in Business Administration requires a minimum of 128 units
- Combine GE Core with GE Global to reduce number of GE requirements