



MBA International Exchange Program

Information Session
2023 - 2024





Why study abroad?

- Learn firsthand about another country's culture, economy, politics, business perspective
- Learn to see the world from a different perspective
- Take courses not offered at Marshall
- Expand your network
- Travel
- Learn/improve your foreign language skills
- Improve your professional potential



Exchange Partners



Antai College of Economics & Management
Shanghai Jiao Tong University



Guanghua School of Management
Peking University



WASEDA University



Universität St.Gallen



THE UNIVERSITY OF
MELBOURNE



The University of Manchester

USC Marshall

School of Business

MBA International Exchange Program

Semester-Long Study Abroad Programs

Fall 2023 & Spring 2024 Semester



MBA IEP Partner Institution	Available Spot
Australia – Melbourne Business School	1
China – Antai College of Economics & Management	1
China – Guanghua School of Management	1
Denmark – Copenhagen Business School	2
France-HEC School of Management	1
Hong Kong – HKUST	2
Japan – Waseda University, Graduate School Business and Finance	3
Korea – KAIST Business School	1
Singapore – National University of Singapore, Business School	2
Switzerland – University of St. Gallen	4
Thailand-Sasin Graduate Institute of Business	1
UK - Alliance Manchester Business School (Alliance MBS)	1

Factors to consider when select schools



- Academic calendar
- Number of units you can take
- Courses
- Career
- Location
- Talk to Marshall students who studied abroad in the particular school
- Talk to former exchange students

Exchange Partners' Academic Calendar



MBA IEP Partner Institution	Fall 2023 Term Dates	Spring 2024 Term Dates
Australia – Melbourne Business	Term 4: September 25 - December 8	Term 1: January 16 – March 31
China – Antai College of Economics & Management	September – January (TBC)	February – June (TBC)
China – Guanghua School of Management	September – January (TBC)	February – June (TBC)
Denmark – Copenhagen Business School	August 28 – January 5	January 22 – June 30
France-HEC School of Management	September 11 – December 15	January 2 – March 29 (Spring) April 15 – June 28 (Summer)
Hong Kong – HKUST	August 22 - December 17	January 23 – June 3
Japan – Waseda University, Graduate School Business and Finance	September - February (TBC)	April – July (TBC)
Korea – KAIST Business School	August 28 –December 15	February 26 – June 14
Singapore – National University of Singapore, Business School	August 14 - December 9	January 15 - May 11
Switzerland – University of St. Gallen	September 12– November 23	January 9 – March 14
Thailand-Sasin Graduate Institute of Business	September 8-November 18 (Module 2&3) OR October 16 - December 23 (Module 3&4) (TBC)	January 19–March 23 (Module 6&7) OR February 22 – April 9 (Module 7&8)
UK - Alliance Manchester Business School (Alliance MBS)	July – December (TBC)	N/A



Grade and Unit Conversions

Country	Partner University	Unit Value	Minimum USC Units	Maximum USC Units	Minimum Grade to Obtain USC Credit
Australia	University of Melbourne, Melbourne Business School	12.5 MBS credit course = 4 USC units	15 (50 MBS units)	15	H2B(70-74%)or better
China	SJTU, Antai College of Economics & Management	1 SJTU unit = 1 USC unit	9	15	B or better
China	Peking University, Guanghua School of Management	1 PKU unit = 1 USC unit	9	15	B (80%)or better
Denmark	Copenhagen Business School	7.5 ECTS = 3.5 USC units	14 (30 ECTS)	14	7 or better
France	HEC School of Management	2 ECTS = 1 USC unit	12 (24 ECTS)	12	C or better
Hong Kong	HKUST Business School	1 HKUST unit = 1 USC unit	8*	10	B or better

**HKUST: Maximum 10 units, but can request for more from HKUST. No guaranteed approval.*



Grade and Unit Conversions

Country	Partner University	Unit Value	Minimum USC Units	Maximum USC Units	Minimum Grade to Obtain USC Credit
Japan	Waseda University, Business School	1 Waseda unit = 1 USC unit	10	14	B (70 - 79%) or better
Korea	KAIST College of Business	1 KAIST unit = 1 USC unit	9	15	B or better
Singapore	National University of Singapore, Business School	1 NUS credit = 1 USC unit	12	15 (16 NUS credits)	B or better
Switzerland	University of St. Gallen	2 ECTS = 1 USC units	8 (16 ECTS)	12 USC (24 ECTS)	5.0 (Good) or better
Thailand	Sasin Graduate Institute of Business	1 Sasin = 1 USC units	12	12	B or better
UK	Alliance Manchester Business School	15 MBS credit = 4 USC units	12 (45 MBS credits)	15 (60 MBS Credits)	60% (Merit) or better



What else you need to know

- Courses abroad must be taken on a letter graded basis
- Courses abroad must be pre-approved by the MBA Program Office
- Must not exceed 15 CR/NC elective units inclusive of IEP
- Non-Marshall courses taken before will impact your graduation



What else you need to know

- USC grade shows as credit/no-credit basis listed on USC transcripts
- Must receive the minimum grade requirement to obtain USC credit (might be different from the host school)
- Official transcripts must be requested by each student to be sent to GPP office
- Possible delayed graduation

Tuition and Miscellaneous Expenses



- Tuition & Health Insurance paid to USC
- Some schools require students to use their insurance as well
- Miscellaneous fees paid directly to host university (includes program fees, student health center, student insurance, etc.)
- Additional expenses include airfare, visa fee, housing, books/supplies, etc.



Financial Aid

- If enrolled in 4 or more units, financial aid is disbursed 10 days before the first day of the study abroad semester
- Consult with a financial aid advisor
- Increased budgets will be submitted to the Financial Aid Office





Financial Aid

- Overlapping semester: **Can't** enroll in any other USC courses during the overlapping semesters. If you enroll in other courses during the overlapping semester, you will be ineligible for financial aid for both semesters.
- Check with your academic advisor and financial aid office if you are interested in study abroad program and need to take an independent study course at USC



Housing, Registering for Classes, Visas

- Partner schools assist with registering for classes
- Some partner schools assist with finding housing
- There is some guidance for securing a visa. It is your responsibility to make sure you have the appropriate visa. Requirements vary greatly based on your host country and your citizenship.
- Some schools provide mentors



IEP Placement: Consideration Factors

- Academic performance
- Background/work experience
- Statement of purpose
- Demand/Supply



Process

Application Deadline: 12:00 PM February 12, 2023

Result
announcement

Confirm
Placement

Notify Host School

Register to USC
500o course
Drop additional
courses as needed

USCMarshall

School of Business

MBA International Exchange Program



Eligibility Requirements for Exchange Programs

- Active Marshall MBA or MBA.PM students
- Minimum 3.0 CGPA and AGPA (cannot be on probation) at time of application and commencement of approved exchange term
- All **core courses** must be successfully completed BEFORE term abroad begins
- Not holding a president-level leadership position in an MBA student organization during the exchange semester

Notes: Let's talk.

- If you are a **dual degree student** or have **taken non-Marshall courses**, participation in IEP will impact graduation requirements.
- If you participate in Marshall MBA Leadership Fellows Program (MLFP), Marshall Graduate Student Investment Fund Program (SIF), or Cinema Business of Entertainment, it will impact your participation in IEP.



MBA International Exchange Program Application for Semester-Long
Study Abroad Programs
2023 - 2024

Application Deadline: 12:00 PM February 12, 2023

https://usc.qualtrics.com/jfe/form/SV_5j0SiYiTDL0cy2i

Documents to submit with the application:

- 1) Statement of purpose
- 2) Resume
- 3) OASIS or STARS report showing your completed course summary and your most recent GPA
- 4) OASIS report showing your current term registered courses

Please contact us at mba.iep@marshall.usc.edu. FIGHT ON!

