

## MANAGEMENT AND ORGANIZATION AREAS OF INTEREST

In today's competitive job market, some of the most important skills that hiring managers look for across functions and industries include leadership, collaboration, adaptability, strategic decision-making, problem-solving, critical thinking, quantitative analysis and a global mindset. The Management and Organization Department offers a variety of courses to help you develop these essential skills, stand out in today's job market and secure a great job. Our courses are organized into the following areas of study:

**LEADERSHIP DEVELOPMENT:** The Leadership Development area of study prepares students for leadership positions in a variety of organizations from small entrepreneurial firms to large corporations. Courses in this area provide students with the knowledge and skills needed to lead people in both domestic and global settings. This area of study is appropriate for students considering a career in general management or for those who will take leadership positions in functional areas such as accounting, finance, marketing, data analytics or operations.

**Related Courses** 

## **Fundamental Courses**

MOR 451	Mastering Decision Making	MOR 467	Strategic Management of Innovation		
MOR 472	Power, Politics and Influence	MOR 469	Negotiation and Persuasion		
		MOR 470	Global Leadership		
		MOR 492	Global Strategy		
		MOR 473	Designing and Leading Teams		
		MOR 421	Social and Ethical Issues in Business		

**MANAGEMENT CONSULTING:** This area of study prepares students for careers in management consulting, either as a member of a consulting firm or as an internal consultant within a corporation. This area is highly relevant for students considering a consulting career in functional areas such as finance, accounting, marketing, data analytics or operations. It provides the knowledge and skills needed to effectively contract with clients, analyze client problems and devise solutions, manage a consulting firm and build a successful career as a consultant.

<u>Fundamental Courses</u>		Related Co	<b>Related Courses</b>	
MOR 462	Management Consulting	MOR 467	Strategic Management of Innovation	
MOR 451	Mastering Decision Making	MOR 469	Negotiation and Persuasion	
		MOR 472	Power, Politics and Influence	
		MOR 473	Designing and Leading Teams	
		MOR 492	Global Strategy	
		MOR 421	Social and Ethical Issues in Business	

**STRATEGIC MANAGEMENT:** The Strategic Management area of study takes a general management perspective and provides students with the knowledge and skills needed to make strategic decisions that address complex management problems. It is appropriate for students interested in launching their own venture or seeking a career in general management or management consulting. Courses in this area are designed to provide students with knowledge of the fundamental principles of strategy formulation and competitive advantage, analytical skills for performing a comprehensive strategic analysis of a company as well as critical thinking skills. This area also includes courses in financial analysis and valuation, supply chain management and ethical issues in business.

<u>Fundamental Courses</u>		Related Courses	
MOR 492	Global Strategy	MOR 451	Mastering Decision Making
MOR 467	Strategic Management of Innovation	MOR 462	Management Consulting
		FBE 421	Financial analysis and valuation
		FBE 460	Mergers, Acquisitions and Restructuring
		DSO 482	Supply Chain Management
		MKT 440	Marketing Analysis and Strategy
		MOR 421	Social and Ethical Issues in Business

**GLOBAL MANAGEMENT:** The Global Management area of interest is intended for students who seek careers in multinational corporations or in organizations that operate outside the United States. This area of study is appropriate for students considering a career in general management or in functional areas such as accounting, finance, marketing, data analytics or operations. The Global Management area of interest is especially relevant to students considering a consulting career. Courses in this area are designed to provide students with the knowledge and skills needed to successfully identify and exploit international business opportunities. This area also includes courses in international trade and finance, international business law and global marketing management.

<u>Fundamental Courses</u>	Related Courses
MOR 492 Global Strategy	FBE 440 Trading and Exchanges
MOR 470 Global Leadership	FBE 462 International Trade, Finance & Commercial Policy
	FBE 429 International Business Law
	MKT 465 Global Marketing Management

## **Contact Us**

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