

# Marshall Undergraduate Business Administration Majors

## Transfer Sample Three Year Course Plan

Sophomore		Junior		Senior	
Fall	Spring	Fall	Spring	Fall	Spring
<b>ECON 351x</b> Microeconomics for Business (4)	<b>BUAD 310 or 312</b> Applied Business Statistics or Statistics & Data Science (4)	<b>ECON 352x</b> Macroeconomics for Business (4)	<b>Emphasis/ Marshall Upper Division Elective (4)</b>	<b>Emphasis/ Marshall Upper Division Elective (4)</b>	<b>GE/Minor/ Marshall Upper Division Elective/ Free Elective (4)</b>
<b>BUAD 280</b> Financial Accounting (3)	<b>BUAD 281</b> Managerial Accounting (3)	<b>BUAD 311</b> Operations Management (4)	<b>BUAD 497</b> Strategic Management (4)	<b>BUAD 425</b> Data Analysis for Decision Making (2)  Free Elective (2)	<b>GE/Minor/ Marshall Upper Division Elective/ Free Elective (4)</b>
<b>BUAD 304</b> Organizational Behavior & Leadership (4)	<b>BUAD 306</b> Business Finance (4)	<b>BUAD 307</b> Marketing Fundamentals (4)	<b>Emphasis/ Marshall Upper Division Elective (4)</b>	<b>GE/Minor/ Marshall Upper Division Elective/ Free Elective (4)</b>	<b>GE/Minor/ Marshall Upper Division Elective/ Free Elective (4)</b>
<b>Dornsife GE Core (4)</b>	<b>BUAD 302</b> Communication Strategy in Business (4)	<b>GE/Minor/ Marshall Upper Division Elective/ Free Elective (4)</b>	<b>WRIT 340</b> Advanced Writing for Business (4)	<b>GE/Minor/ Marshall Upper Division Elective/ Free Elective (4)</b>	<b>Dornsife GE Core (4)</b>

- BS in Business Administration requires a minimum of 128 units
- Most business emphases require 12 units; some require 16 units
- Most minors require 16-24 units
- All transfer students must complete two GE Core Literacy courses at USC in the Dornsife College of Letters, Arts and Sciences
- Exact number of GE requirements depends on articulation of transfer coursework. Refer to your STARS & TCR for specific information on outstanding GE requirements