2015-2016 Marshall Recruiter Reception
Sponsorship Packages

Title Sponsor ($4,000)
Event benefits:
- Company logo to appear prominently on all printed materials including flyers, program, handouts, invitations, and will be featured prominently on banner
- Premier display area for company promotional materials
- Company-branded giveaways
- Resume book including student participants
- Prominent placement at the event, with a special tablecloth indicating sponsorship

Benefits throughout the year:
- Complimentary parking for two cars for on-campus recruiting dates
- Featured blurbs and articles in e-newsletters distributed to 4,500+ Marshall undergraduates, faculty and staff
- Invitations to serve as keynote speakers and partner with Marshall Student Organization events
- Private meeting with Marshall Student Organizations’ leadership teams

Gold Sponsor ($2,000)
Event benefits:
- Company logo to appear on all printed materials including flyers, program, handouts, invitations, etc.
- Dedicated display area for company promotional materials
- Company-branded giveaways
- Resume book including student participants
- Prominent placement at the event, with a special tablecloth indicating sponsorship

Benefits throughout the year:
- Complimentary parking for two cars for on-campus recruiting dates
- Featured blurbs and articles in e-newsletters distributed to 4,500+ Marshall undergraduates, faculty and staff
- Invitations to partner with Marshall Student Organization Events

Cardinal Sponsor ($1,000)
Event benefits:
- Company logo to appear on all printed materials including flyers, program, handouts, invitations, etc.
- Company-branded giveaways
- Resume book including student participants
- Prominent placement at the event, with a special tablecloth indicating sponsorship

Benefits throughout the year:
- Featured blurbs and articles in e-newsletters distributed to 4,500+ Marshall undergraduates, faculty and staff
- Invitations to partner with Marshall Student Organization Events

Silver Sponsor ($500)
Event benefits:
- Company name to appear on all printed materials including flyers, program, handouts, invitation, etc.
- Company-branded giveaways
- Resume book including student participants
- Prominent placement at the event, with a special tablecloth indicating sponsorship

Bronze Sponsor ($250)
Event benefits:
- Company name to appear on all printed materials including flyers, program, handouts, invitation, etc.
- Resume book including student participants
- Prominent placement at the event, with a special tablecloth indicating sponsorship
# 2016 Marshall Career Conference (MCC) Sponsorship Packages

Thank you for your interest in sponsoring the Second Annual Marshall Career Conference!

There are many ways to get involved as a conference sponsor. We have designed sponsorship packages at various levels to meet the needs of our corporate partners, including options to bundle your sponsorship with our Spring Recruiter Reception. We are also happy to create a customized package based on your company’s engagement and outreach goals. The benefits of sponsorship, at any level, are great, and will...

## Title Sponsor ($4,000)

Includes all benefits of Gold Sponsorship, as well as:
- Company branding on all conference materials including printed materials, banner, website, and electronic communication
- Exclusive company-centric panel
- Dedicated display area for company promotional materials and giveaways
- First choice of keynote speaker and session panelist opportunities
- Conference registration for up to 10 company representatives

Additional benefits:
- Featured blurbs and articles in e-newsletters distributed to 4,500+ Marshall undergraduates, faculty and staff
- Invitations to serve as keynote speakers and partner with Marshall Student Organization events
- Private meeting with Marshall Student Organizations’ leadership teams

## Gold Sponsor ($2,000)

Includes all benefits of Cardinal Sponsorship, as well as:
- Company recognition on conference banner
- Company-branded product placement and giveaways
- Choice of session panelist opportunities
- Conference registration for up to 5 company representatives

Additional benefits:
- Complimentary parking for two cars for company presentation and on-campus recruiting dates
- Opportunities to partner with student organizations

## Cardinal Sponsor ($1,000)

Includes all benefits of Silver Sponsor, as well as:
- Session panelist opportunities
- Sponsor recognition on Marshall website
- Featured copy in e-newsletter distributed to 4,500+ Marshall undergraduates, faculty and staff

## Silver Sponsor ($500)

Event benefits:
- Company name to appear on all printed materials including flyers, program, handouts, invitation, etc.
- Resume book including all student participants
- Company-branded giveaways at the event

## Bronze Sponsor ($250)

Event benefits:
- Company name to appear on all printed materials including flyers, program, handouts, invitation, etc.
- Resume book including student participants

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**Marshall Career Conference and Recruiter Reception Combined Sponsorship Packages**

- **MCC & MRR Gold Combined Sponsorship ($3,000)**
- **MCC & MRR Cardinal Combined Sponsorship ($1,500)**