Marshall School of Business  
University of Southern California  
3660 Trousdale Parkway  
Los Angeles, CA  90089-0442  

Dear USC Business Students:  

I am delighted to hear that the USC Marshall School of Business is bringing its successful International Internship Program to Thailand.  

Thailand and the U.S. share a unique friendship. This special bond goes back to March 20, 1833, when the United States and Thailand, then Siam, signed a Treaty of Amity and Commerce. This Treaty was the United States’ first with an Asian country, making Thailand truly our oldest friend in the region.  

Today, Thailand has evolved into a vibrant U.S. economic partner. Trade between our two countries totaled nearly $32 billion in 2010. Major U.S. companies such as Chevron, Ford and Federal Express have a large presence in the country, and use it as a platform to conduct business throughout Southeast Asia. For these reasons, Thailand is truly a “global business classroom” that will provide you an international field experience to complement your classroom education.  

On a personal note, I came to Thailand about one year ago. I am impressed by the natural beauty of its landscape, its diverse and rich culture, and the entrepreneurial energy of its people. I encourage you to apply for the Internship Program, and see for yourself how dynamic Thailand and its people truly are.  

Sincerely,  

Kristie A. Kenney